



## Artsy Stages 2020 Editions of ‘Art Miami’ and ‘Context Art Miami’ Exclusively Online on Its Global Marketplace

New York, NY, December 2, 2020 — Artsy, the leading online marketplace for buying and selling fine art by leading international artists, exclusively stages online editions of [Art Miami](#) and [CONTEXT Art Miami](#) on Artsy from December 2 until December 20, 2020.

Since 2016, Artsy and Art Miami have partnered to bring the Art Miami suite of art fairs online during Miami Art Week. This year, in lieu of a physical event, Art Miami and CONTEXT Art Miami will take place exclusively on Artsy through a single digital experience. Artsy’s global audience of nearly 2 million collectors and art enthusiasts will be able to experience the events online, explore the participating roster of 150+ international galleries’ virtual booths across both fairs, and buy works directly from these premier exhibitors at the click of a button on Artsy.

About the partnership, Dustyn Kim, Artsy’s Chief Revenue Officer, commented: “Artsy and Art Miami have enjoyed a longstanding and highly successful partnership, and this year marks the fifth consecutive Art Miami show we’ve hosted on Artsy. In lieu of physical editions of Art Miami and CONTEXT Art Miami this year, we’re thrilled to be their online partner once again exclusively on Artsy.”

Dustyn continued: “In 2019, Art Miami received more traffic than any prior edition of the show on Artsy, and in recent years, we’ve driven sales in excess of seven figures on behalf of galleries as a result of our partnership with the fair. We look forward to building on those milestones and exposing the fairs and their exhibitors to our nearly 2 million collectors and art lovers.”

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### ABOUT ARTSY

Artsy is the leading global online marketplace for buying, selling, and discovering fine art. Artsy connects its 4,000+ international partners—including galleries, auction houses, art fairs, and institutions—spanning 100+ countries with its 1.9 million global art collectors and art lovers across 190+ countries. Artsy expands the entire art market by using best-in-class, mobile-first technology to effectively connect supply and demand at a global scale. Launched in 2012, Artsy is headquartered in New York City with offices in London, Berlin, Hong Kong, Shanghai, and Los Angeles.

### ABOUT ART MIAMI

In its 31st year, Art Miami maintains a preeminent position in America’s modern and contemporary art fair

market and is globally recognized as a primary destination for the acquisition of the most important works from the 20th and 21st centuries.

#### **ABOUT CONTEXT ART MIAMI**

CONTEXT Art Miami features emerging and mid-career artists presented by leading contemporary galleries. In addition, CONTEXT annually showcases new works specifically crafted for the fair including curatorial projects, solo artists presentations and a series of special exhibitions.

#### **MEDIA CONTACTS**

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